



Mr Bashir Ahmed

Place of Residence: **London**

Sector: **Travel Agency**

Mr Bashir Ahmed was born in Bangladesh in 1953. He completed his education in Bangladesh and completed his SSC at Commilla Board in 1970. Mr Ahmed's HSC was taken at Madan Mohan College in 1972, and he gained a BA (Hons) degree from the same college in 1974.

Currently, Mr Ahmed is the Chairman and Managing Director of East Bank Travel, a company that trades under the name of Oxus Travel and Tours. Perhaps more famously, he is also the Chairman and Managing Director of Kohinoor of India Holding Ltd. This company owns and manages the largest chain of Indian restaurants in the Netherlands. In addition to these two roles, Mr Ahmed is also responsible for the Kasturi Restaurant and Catering. This restaurant has won a number of awards and is consistently recognised as one of the best in the UK.

Mr Ahmed's journey to his current prolific role began in 1974, when he started working in a restaurant. He quickly rose through the ranks, and in 1981 became the first Asian restaurant manager at the Hotel Ibis Amsterdam in Holland. It was also in 1981 that he opened the first branch of Kohinoor of India, and set up Kohinoor of India Holding Ltd.

In the years since, he has gradually built up his restaurant portfolio to become the successful man that he is today. His efforts have not gone unrecog-



nised, and in 1988, he was named 'Man of the Year' for the small business association by the Chamber of Commerce for East Netherlands. He has also been named an 'Investor in People' for his role with the Kasturi Restaurant and Catering business he owns in the UK.

He has donated to many charitable institutions and causes both here in the UK as well as in Bangladesh, and continues to donate generously today.

In his private life, Bashir Ahmed is a keen follower of sports. He plays both football and badminton, and was an Instrumental Guitar Artist on Radio Pakistan and Bangladesh between 1968 and 1974.